



Media Contact:

Erica Knight

[Erica@knight.agency](mailto:Erica@knight.agency)

(480) 406 - 3079

**FOR IMMEDIATE RELEASE**

### **iTrade Pay Provides Businesses A Unique Way to Give Back**

*Local barter association raises close to \$1 million for local charities*

**PHOENIX, Jan. 16, 2020** — [iTrade Pay](#), a local barter exchange, has developed a system that allows over 4000 businesses the opportunity to donate bartered funds for a 100 percent tax deductible donation. In 2019, the organization raised nearly \$1 million for local charities and plans to double that number in 2020. Members are able to choose the charity of their preference to donate to, but iTrade has selected [Toys for Tots](#), [Arizona Sunshine Angels](#) and [Children First Leadership Academy](#) which each received nearly \$200,000 in funds in 2019.

"iTrade Pay believes that charity programs should not start and end with the holidays," said CEO Christie Acevedo. "iTrade has over 4000 members in the Arizona, Colorado and Texas communities and appreciate the generosity of these businesses for allowing the continued growth of our charitable impact."

iTrade Pay is committed to supporting local communities and implementing unique programs to raise goods and services for those in need. Donations through the barter system allow businesses to give back when monetary funds may not be available. This year, organizations used donated funds to purchase things like national advertising campaigns, school supplies for the needy, and construction services.

"We are very pleased to welcome iTrade Pay for the second year as a National Corporate Sponsor of the Marine Toys for Tots Campaign," said retired Marine Colonel Ted Silvester, vice president of the Marine Toys for Tots Foundation. "With their generous support, we have been able to fulfill the Christmas holiday dreams of thousands of less fortunate children, who otherwise might have been forgotten."

iTrade pay is currently accepting businesses to join their barter exchange and tax deductible giving back programs which are available year-round. iTrade will host their 8th Annual Winter Wonderland Charity Gala in November 2020.

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## About iTrade Pay

Founded in 2004 , iTrade Pay is an International Trade Exchange which is the largest in the nation, and second largest in the world. iTrade Pay is a no-cash marketplace that currently trades with more than 36,000 businesses. From healthcare providers to restaurants, worldwide travel and contractors of every industry, iTrade Pay members have the ability to barter through a long-tested network. Recognized as a fastest growing company in the INC. 500, iTrade Pay continues to expand as one of the largest trade organizations in the country.