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FOR IMMEDIATE RELEASE**iTrade Pay expands business with Community Connect Trade Association merger**

PHOENIX -- Feb. 19, 2019 – iTrade Pay announced today a powerful expansion with Colorado's CCTA (Community Connect Trade Association) this month to give both members of this alliance an advantage in having both groups trading potential expanded by thousands of businesses instantly. The merge creates more than 5,000 direct members making it one of the largest barter networks in the U.S. The iTrade Pay Media division is included in this alliance which gives access to all now connected members to thousands of Advertising and Media options full trade as well. With this division doing more than 28 Million alone in transactions in 2018 it is a powerhouse.

"We are excited to welcome CCTA and join forces to provide positive bartering impacts for their clients. Together, the merger is said to help their trading partners engage in more opportunities, lead to higher sales, improve cash flow and conserve cash," said Christie Acevedo, President. "We have developed a unique model of support to allow merging entities more time to engage with new clients and expand the overall trading bucket which is the most beneficial to all iTrade Pay Members."

iTrade Pay is the fastest growing exchange in the U.S. and has won the Inc. 500/ 5000 award two years in a row. iTrade Pay focuses on the growth of the company by offering a personal concierge to iTrade Pay's clients. With bartering, companies sell their goods or services to other businesses in the network and receive trade credits which they can use to buy goods and services from other member businesses.

iTrade Pay was founded in 2004 and is previously known as Value Card Alliance. With the intent to franchise in 2019 a new entity and a name change were created to kick off this dynamic new venture. Since 2004, iTrade Pay has provided their members with someone of the lowest fee structures known in this industry yet providing one of the most powerful Trade Exchanges. To kick off the merger, iTrade Pay is offering a new software called iTrade Pay Software which is exclusive to members. This was recently acquired and in use now although there is a full 12-month redevelopment plan in place to ensure it is the leading software provider the world.

For more information please visit: <http://itradepay.com/>

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