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FOR IMMEDIATE RELEASE**Community Connect Trade Association merges with iTrade Pay**

Westminster, CO. -- Feb. 19, 2019 – The Community Connect Trade Association in Colorado will merge with iTrade Pay this month becoming iTrade Pay Colorado, Inc. This merger will lead to opportunities for both companies to partner with thousands of new businesses to facilitate trade as well as a full-service media division.

“CCTA has made great strides in the Colorado market, facilitating millions of dollars in new trade business for members over the last 10 years and we are excited to give our members access to more trade opportunities and new markets,” said Annette Riggs. “iTrade Pay was a natural fit for our brand and we intend to continue expansion in Colorado to allow for our exchange members to use trade transactions for more of their business and personal needs.”

This merger will result in the addition of 5,000 members to our trade network. The full-service media division did more than 18 million in media and advertising transactions in 2018 for trade members. iTrade Pay Colorado, Inc. will consist of the same management, same office and the same structure as CCTA.

iTrade Pay is the fastest growing exchange in the U.S. and has won the Inc. 500/ 5000 award two years in a row. Since 2004, iTrade Pay (previously known as Value Card Alliance) has provided their members with some of the lowest fee structures known in the industry and yet provides one of the most powerful Trade Exchanges. To kickoff the merger, iTrade Pay is offering a new software called iTrade Pay Software which is exclusive to members. This was recently acquired and in use now although there is a full 12 month redevelopment plan in place to ensure it is the leading software provider in the industry.

As a current member of CCTA, you will see many changes in the coming months. We will be converting your accounts on to the iTrade Pay software platform on March 1st. Please contact your broker or the office with any questions. We are excited about this new venture and greatly appreciate your patience as we embark on this conversion. More details to follow in the coming days and weeks.

Contact us at (303)945-2444 or info@communityconnecttrade.com